

# Sarah Hall

Product Designer II · Austin, TX

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## SUMMARY

Product designer with 5+ years of experience owning complex design problems end-to-end — from systems architecture to shipped interfaces. Sole designer on Storable's marine vertical. Early adopter of AI-assisted design workflows using Claude and Claude Code. I put the "product" in product designer.

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## EXPERIENCE

### Product Designer II

April 2025 — Present

Storable — Marina management SaaS

◆ *Rising Tide Award — December 2025*

- Sole designer across Storable's entire marine vertical — own every design decision for Molo and Stellar, two distinct marina management platforms
- Led systems-level redesign of Molo's reservation and rate engine — separating Rate Logic from Rates, designing a composable calculation system, and building a generalized condition builder
- Designed and shipped a task management module in one month as part of a four-person pod — shipped to beta as a new paid tier
- One of the first designers in the org to adopt Claude Code — built three production-quality HTML prototypes in two weeks used directly in lieu of Figma handoff
- Built a reusable design system repository in markdown, compressing prototype setup time for every subsequent project

### Product Designer

October 2023 — April 2025

Aptihealth — Mental health platform

◆ *Employee of Excellence Award*

- Designed a care plan system for 200+ mental health providers — coordinating across clinical, engineering, operations, and product
- Increased patient goal documentation from 43% to 77% within three months of launch
- Redesigned provider referral workflow, increasing referral success rates by 15%
- Built interactive CodePen prototypes for complex components, improving handoff quality and reducing engineering back-and-forth

### Associate Product Designer

May 2022 — May 2023

Productfy — Fintech infrastructure

- Redesigned onboarding flow, boosting submission rates by 5% and reducing onboarding time by 20%
- Designed dashboard, business card product, and KYB verification flows for a BaaS fintech platform
- Led Scrum ceremonies and participated in product roadmap planning

## **Freelance UI/UX Designer**

June 2020 — April 2022

Flock Studio

- Designed scalable product solutions for startups across fintech, B2B SaaS, edtech, and social

## **Co-Founder & Lead Designer**

October 2020 — May 2022

Zaar — College marketplace startup

- Co-founded and led design for a thrift marketplace — six weeks to MVP, 400 active members within six months
- Invited to interview for Y Combinator Winter 2021 batch

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### EDUCATION

## **Brown University**

2017 — 2021

B.A. International & Public Affairs

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### SKILLS & TOOLS

Design: Systems design · Product strategy · Interaction design ·  
User research · Design systems · Prototyping

Tools: Figma · Claude · Claude Code · HTML/CSS/JS  
· Adobe Creative Suite